

MMCRYSTAL



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Steal the Spotlight

MMCRYSTAL



WITH JEWELRY AS SPECTACULAR AS MMCRYSTAL'S DISTINCTIVE, ELEGANT CRYSTAL CREATIONS, YOU KNOW IT COMES FROM A SOURCE THAT'S ONE-OF-A-KIND. THAT EXTRAORDINARY DESIGNING MIND AND CREATIVE HEART IS ITS FOUNDER, MICHELLE MERIZZI.

MICHELLE'S INTRODUCTION TO THE FASHION INDUSTRY BEGAN OVER 29 YEARS AGO, WITH HER FIRST COMPANY MANUFACTURING HANDMADE CRYSTAL JEWELRY FEATURED AT HOLT RENFREW IN CANADA, YU TRUMP TOWER IN NEW YORK, AND AS FAR AWAY AS KINGS ROAD, HONG KONG.

HIGHLIGHTS OF MICHELLE'S EARLY ACCLAIM INCLUDED BEING CHOSEN TO CREATE CUSTOM HAIR CLIPS FOR CHER AND ONE-OF-A-KIND CRYSTAL D'OR EARRINGS FOR CANDICE BERGEN, WHICH SHE WORE ON THE EVE OF HER FIRST EMMY WIN FOR MURPHY BROWN.

WORKING ALONGSIDE SOUGHT-AFTER PHOTOGRAPHERS AND ARTISTIC DIRECTORS, MICHELLE KEPT HER FINGER ON THE PULSE OF NORTH AMERICAN AND EUROPEAN FASHION SENSIBILITIES AS SHE EXPANDED HER REACH WITH HAIR AND MAKEUP DESIGN. BUT WHEN SHE WAS UNABLE TO FIND EARRINGS DAZZLING ENOUGH FOR HER OWN WEDDING IN THE MAJOR CENTERS SHE WORKED IN, SHE WAS INSPIRED TO DRAW ON HER TALENTS AND HER LONG-STANDING INDUSTRY CONTACTS TO CREATE JEWELRY FOR THE WOMAN WHO HAS THE CONFIDENCE TO STAND OUT IN A CROWD.

AND MMCRYSTAL WAS BORN.

THE DEMANDS OF STYLISTS, MODELS AND CELEBRITIES HAVE HELPED TO SHAPE MMCRYSTAL DESIGNS INTO CLASSIC, SOPHISTICATED JEWELRY. USING ONLY CRYSTALLIZED SWAROVSKI ELEMENTS, THE PIERCING SPARKLE AND RICHLY VIBRANT COLOURS ACHIEVE A MEMORABLE EFFECT USUALLY RESERVED FOR FINE GOLD AND PRECIOUS JEWELS.

THIS REFLECTS MICHELLE'S OWN PENCHANT FOR DRAMATIC, ARTISTIC DESIGN PERFECTLY EXPRESSED IN COCO CHANEL'S FAMOUS REMARK, "A JEWEL SHOULD NOT BE MEAGER."

EVEN AS MMCRYSTAL CONTINUES TO BE A FREQUENT GUEST ON RED CARPETS AROUND THE WORLD, MICHELLE ISN'T SITTING STILL. A NEW CREATIVE JEWELRY PROJECT IS ALREADY GARNERING MAJOR INTEREST, WITH ITS LAUNCH PLANNED FOR LATER THIS YEAR.

AND WHEN THINGS GET TOO HECTIC AROUND THE OFFICE, SOMETIMES SHE'LL 'PLAY HOOKY' FOR A FEW HOURS AND SPEND THE MORNING RIDING HER HORSE.

MMCRYSTAL

FINE CRYSTAL JEWELRY

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MMCRYSTAL



CHERYL HICKEY
FROM ENTERTAINMENT
TONIGHT WEARING 60413
EARRINGS & BRACELET
AT THE GRAMMY
AWARDS 2008



GRAMMY AWARDS 2010
HERE ARE THE ET GIRLS WEARING MMCRYSTAL AT
THE 2010 GRAMMIES... KIM D'EON IN THE CORAL
DRESS WEARING CUSTOM CHAINS, AND CHERYL
HICKEY WEARING A 10106 BRACELET IN TUXEDO



ROSEY EDEH
WEARING 60402E BALI EARRINGS AT
THE GRAMMY AWARDS 2008

CHERYL HICKEY
WEARING BARONESS EARRINGS AT THE
GRAMMY AWARDS 2007

MMCRYSTAL



NATALIE BROWN

CANADA'S IT GIRL
WEARING STILETTO
EARRINGS ON AMOI
MAGAZINE'S SPRING
2009 COVER

CARRINE LEDUC
WEARING A 10108B-1 BRACELET AND
10108E-1 EARRINGS AT THE
2010 GENIE AWARDS IN TORONTO



EMANUELA DE PAULA
VICTORIA'S SECRET SUPERMODEL WEARING AN
MMCRYSTAL COUTURE RED NECKLACE AT
VIRGIN MOBILE'S INVITATION-ONLY SPECIAL EVENT IN
TORONTO, FEBRUARY 2010



BROOKLYN DECKER
VICTORIA'S SECRET SUPERMODEL IS
WEARING 80105-EARRINGS, 80401 AND
10105-B1 BRACELETS AT VIRGIN
MOBILE'S INVITATION-ONLY SPECIAL
EVENT IN TORONTO, FEBRUARY 2010

MMCRYSTAL



TRE ARMSTRONG

WEARING THREE NECKLACES (70106N2, 80108N AND 6035N1) AND A 60309B2 BRACELET ON THE SO YOU THINK YOU CAN DANCE FINALE DECEMBER 2008



ARISSA COX

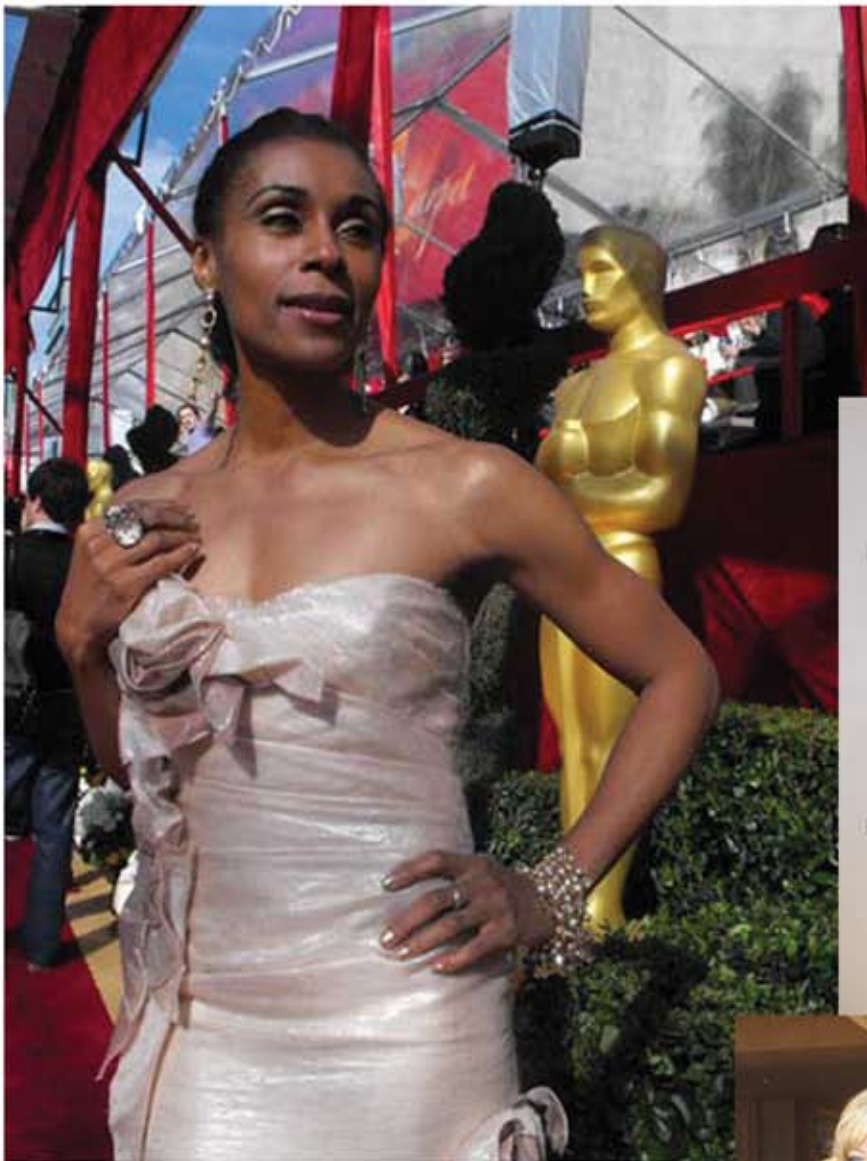
PRESENTING AT THE GEMINI AWARDS 2008
- SHE'S WEARING 80107-E EARRINGS AND
TWO 60309-B2 BRACELETS -
ONE ON EACH WRIST!



TANYA KIM

SPARKLES WITH FIRENZE EARRINGS AT THE JUNO AWARDS IN VANCOUVER - APRIL 2009

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ROSEY EDEH FROM
FROM ET CANADA'S 2010 OSCARS RED-CARPET TELEVISION EVENT,
WEARING CUSTOM-DESIGNED EARRINGS AND BRACELET FROM THE
MMCRYSTAL COUTURE COLLECTION

JULY BLACK
WEARING 60318E STILETTO EARRINGS
AND 60319B SHASTA BRACELET AT
ELTON JOHN'S AIDS BENEFIT DURING
THE 2007 OSCARS



CHERYL HICKEY
AT THE 2007 ACADEMY AWARDS
WEARING 60318E STILETTO EARRINGS

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TARA SPENCER-NAIRN
FROM "CORNER GAS"
WEARING STILETTO EARRINGS
IN LUSH MAGAZINE SPRING 2007

TARA SPENCER-NAIRN
FROM "CORNER GAS"
WEARING 6035E MONROE EARRINGS
IN LUSH MAGAZINE - SPRING 2007



PEPITA DIAMOND
AND PHILLIPE LEBOEUF CHAT WITH
DIANNE VON FURSTENBURG AT THE
HUFFINGTON-POST BALL DURING
US PRESIDENT BARACK OBAMA'S
INAUGURATION. PEPITA'S WEARING
80103 'VICTORIA' EARRINGS AND
60309 BAGUETTE CUFF BRACELET

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YOUR STYLE IS YOUR SIGNATURE.

THE MARK YOU LEAVE ON EVERYONE WHO ENCOUNTERS YOU. NATURALLY YOU WOULDN'T WANT ANYTHING BUT THE BEST FOR YOUR LASTING IMPRESSION.

MMCRYSTAL FASHIONS EVERY PIECE OF JEWELRY IN OUR COLLECTION WITH A DESIGN SENSIBILITY THAT BORDERS ON OBSESSION. EACH ORIGINAL PIECE IS CRAFTED BY EXPERTS AND FINISHED WITH STATE OF THE ART PLATING AND THE RADIANT BRILLIANCE OF THE FINEST CRYSTALLIZED® SWAROVSKI ELEMENTS, USED EXCLUSIVELY IN ALL MMCRYSTAL CREATIONS.

WHEN YOU WANT THE SINGULAR ELEGANCE OF FINE JEWELRY WITHOUT THE EXTRAVAGANT PRICE, CHOOSE A SELECTION FROM THE LATEST MMCRYSTAL COLLECTION.

EACH DESIGN IS A CONTEMPORARY CLASSIC. JUST LIKE YOU.

VIEW FEATURED SELECTIONS FROM
THE MMCRYSTAL COLLECTION AT
[WWW.MMCRYSTAL.COM](http://www.MMCRYSTAL.COM)